

B-works takes your digital project to the next level

With offices in Zurich and Bolzano, Italy, the full service-web factory B-works offers web and app development, digital consulting and dazzling digital marketing, while also acting as chief technology officer for high-potential start-ups in Switzerland.

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Founded in 2016, the company has developed into a leading full-service web agency specialising in the latest web technologies and currently employs eight seasoned professionals from some of the industry's most-respected international agencies. B-works is also the technology company powering Switzerland's first online concierge service Cosmobutler, an innovative start-up that makes it possible for local businesses to sell their services through an e-commerce platform. B-works founder Alex Benincà explains: "We act as chief technology officer for Cosmobutler and successfully integrate customers, driver logistics and service providers in Zurich, Basel, Bern, Winterthur and Zug."

Alex Benincà says B-works believes in a holistic approach at web development, involving UX design based on customer personas, SEO, software development and testing in an agile process. "We mainly serve as technology and web development partner for medium and large private sector companies that are looking into successfully managing their business' digital transformation. We also work with leading creative agencies, who need a technology partner to implement their digital campaigns for clients." Moreover, B-works is developing chatbots used in messaging apps. As one of the hottest trends in technology, it is based on artificial intelligence. Chatbots allow brands and businesses to be online 24/7 providing customer

support via virtual assistants that understand user emotion.

With its agile approach, the Zurich-based web development agency B-works will take your digital project to the next level.

www.b-works.io

